

## PUBLICATIONS

AFP membership includes a subscription to the semi-monthly AFP Exchange. The AFP Exchange highlights important events critical to the performance of a professional treasury manager's job. It provides articles of topical interest and "How to" articles written for all levels of experience from the new cash manager to the most senior treasury personnel. AFP's weekly electronic newsletter – Online Headlines – reveals news impacting the financial marketplace.

## ANNUAL CONFERENCE

The AFP sponsors an annual conference and various seminars throughout the year. Topics range from elementary treasury management principles to sophisticated capital management techniques and include both domestic and international issues. Other topics include Federal regulations (current and proposed) and current developments in leading edge technologies such as EFT/EDI. Speakers are recognized industry and government authorities.

## CERTIFICATION

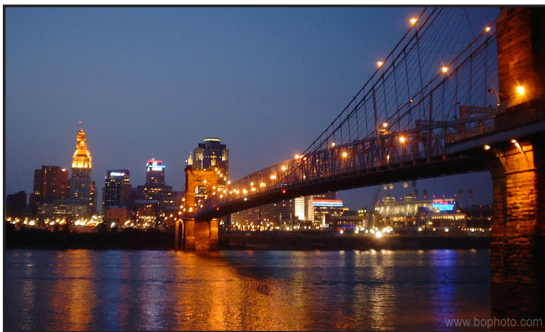
The AFP Certification Program is based on an extensive examination, which leads to the professional designation "Certified Treasury Professional" (CTP, formerly the Certified Cash Manager/CCM). This certification provides a national standardized objective measure of treasury management skills. It acts as a benchmark for the evaluation of the breadth and depth of knowledge in the treasury management field. Certification requires continuing education credits to maintain accreditation.



**Dayton**



**Northern Kentucky**



**Cincinnati**

# SWOAFP

## Membership Brochure



## SWOAFP

The Southwest Ohio Association for Financial Professionals (SWOAFP) is an organization of treasury professionals from the tri-state area surrounding greater Cincinnati. SWOAFP is a regional affiliate of the national Association for Financial Professionals. The purpose of the SWOAFP is to provide a forum for developing and improving the techniques of contemporary treasury management while providing the opportunity for networking and exchanging ideas.

## ACTIVITIES

SWOAFP holds eight meetings throughout the year, featuring guest speakers and/or forum presentations on a full range of treasury topics. These may include cash collection and disbursement methods, investment and funding techniques, interest rate exposure management, plus the newest developments in banking, government regulations, treasury workstations, and electronic funds transfer/electronic data interchange (EFT/EDI). Each meeting begins with a social period followed by the presentation. This format provides ample time to exchange ideas with fellow members and their guests.

## MEMBERSHIP

Membership in the SWOAFP is available to qualified individuals. Annual dues include the cost of dinner or appetizers for each of the eight meetings. Information on membership in the AFP, and application forms, are available through the SWOAFP. Affiliation with the AFP provides access to the AFP's publications, annual conference, and certification program for treasury management professionals.

<http://www.swoafp.org/>

## MEMBERSHIP QUALIFICATIONS

- Members should be participants in corporate decision making regarding treasury management activities and will have responsibility for the practice of treasury management, either domestic and/or international, in the company, subsidiary, or division with which they are associated.
- Membership may also include college or university educators in the field of treasury management, employees of commercial banks, investment companies, consulting service, and/or financial staff participants with a legitimate interest in treasury management activities who meet all other qualifications for membership.
- Membership is limited to five persons from each entity, only three of which are voting members.
- Receive 1.2 CTP credit for each meeting attended.

## MEMBERSHIP DUES

Full Year (Jan 1 – Dec 31) \$195  
Lunch and dinner meetings included.  
Prorated first year dues:  
After April 30 \$100.00  
Dues are per individual member.  
Checks should be made payable to:  
Southwest Ohio Association for  
Financial Professionals



<http://www.swoafp.org/>

## MEMBERSHIP APPLICATION

Name (Last, First, M.I.) \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Number of years with present employer \_\_\_\_\_

Who referred you to SWOAFP? \_\_\_\_\_

### Please indicate industry:

- Utility/Government       Transportation/Insurance  
 Retail/Manufacturing       Education/Banking/Finance  
 Service    Other (please specify) \_\_\_\_\_

Are you currently a member of the AFP?

Yes    No

If Yes, membership number \_\_\_\_\_

If No, are you interested in becoming a member?

Yes    No

Are you a Certified Treasury Professional (CTP)?

Yes    No

Highest education degree attained \_\_\_\_\_

Number of years in treasury management \_\_\_\_\_

Signed \_\_\_\_\_

Date \_\_\_\_\_

Mail to:  
SWOAFP Membership Chairman  
P.O. Box 1058  
Cincinnati, OH 45201-1058

All applications are subject to approval Tax ID #34-2025100